

# Fundraising Resources

## Rock Your Fundraising with these Key Publications, Blogs, and Websites

Whether it's a file drawer of print publications, computer folder of handy PDFs, or bookmarked on-line links, every good nonprofit professional should have his or her 'go-to' spots for resources on trends in philanthropy, where the money is, and emerging new methodologies. Keep this guide handy for those moments when you need a question answered, or some inspiration to revitalize your work! Remember this is just a starting point. Nearly every one of these publications, blogs, and websites will contain links to more resources than we could possibly list here.

### Quick View of the List

#### PUBLICATIONS

[The Chronicle of Higher Education](#)  
[The Chronicle of Philanthropy](#)  
[The Nonprofit Quarterly](#)  
[The NonProfit Times](#)

#### BLOGS

[AFP Blog](#)  
[Beth's Blog](#)  
[Fundly](#)  
[Fundraising Authority](#)  
[Thoughts on a Nonprofit World](#)

#### WEBSITES

[Alliance for Nonprofit Management](#)  
[Association of Fundraising Professionals](#)  
[Charity Navigator](#)  
[GrantStation](#)  
[Guidestar](#)  
[NCCS](#)  
[Tech Soup](#)



## Publications

Source	Type	Content and Focus	How to Get it
<b>The Chronicle of Higher Education</b>	Bi-Weekly print publication with option for electronic delivery	Sister publication to the Chronicle of Philanthropy offering a content-rich collection of timely information for college and university professionals. Fundraisers for private secondary schools may also find this publication of particular value. View online job listings with thousands of jobs in higher education. It takes a while to get through this publication but is worth the time!	Website: <a href="http://www.chronicle.com">www.chronicle.com</a> . A free daily newsletter is available, and a great deal of content including job listings can be accessed on the website for no charge.
<b>The Chronicle of Philanthropy</b>	Bi-Weekly print newspaper. Electronic option available	The standard-bearer for all philanthropy publications, this newspaper is packed with information about best practices in nonprofit management and the latest news about philanthropy. It hosts a job bank with hundreds of development and administrative postings. Each issue is so packed that it can be tough to get through it before the next one arrives!	Website: <a href="http://www.philanthropy.com">www.philanthropy.com</a> . Access free content, learn more about subscribing, and sign up to receive the free daily newsletter via email.
<b>The Nonprofit Quarterly</b>	Quarterly glossy magazine Electronic options available	The quarterly schedule allows for more in-depth examination of key issues facing the nonprofit community. It provides credible, research-based articles for nonprofits about management and governance, as well as issues related to the operating environment for nonprofits, specifically public policy and philanthropy. A great resource for the “big picture view” of the nonprofit industry.	Website: <a href="http://www.nonprofitquarterly.org">www.nonprofitquarterly.org</a> Access lots of free content and learn about subscribing.
<b>The NonProfit Times</b>	Print publication. Significant on-line presence	Geared to the business of running a nonprofit organization. Receive periodic special editions on the best national nonprofit wage and benefits reports, the current nonprofit “movers and shakers,” blogs and job listings. The conversational and easy tone makes it a great resource for new fundraising professionals, or those working in more casual environments.	Website: <a href="http://www.thenonprofittimes.com">www.thenonprofittimes.com</a> . Sign up for free weekly newsletters, read back issues, explore the job bank, and sign up as a subscriber.



## Blogs

Source	Type	Content and Focus	How to Get it
<b>AFP Blog</b>	Blog component of the Association of Fundraising Professionals (AFP)	Assorted news and commentary on fundraising and philanthropy gathered by the AFP Resource Center. There are some great 'quick hits' such as "Five Tips for Hiring a Development Director," as well as more thoughtful pieces. Sign up to be able to post comments and engage in dialogue with other fundraising professionals	Website: <a href="http://www.afprc7.blogspot.com">www.afprc7.blogspot.com</a>
<b>Beth's Blog</b>	Professional blog of fundraiser, author and speaker Beth Kanter.	In addition to her own breadth of knowledge, Beth is also a curator of great tools and information – using social media tools to their fullest potential. Beth is the co-author of The Networked Nonprofit and Measuring the Networked Nonprofit. She collaborated on the latter with NH's own measurement maven, KD Paine.	Website: <a href="http://www.bethkanter.org">www.bethkanter.org</a>
<b>Fundly</b>	Blog component of crowd-source fundraising site.	On the cutting edge of hip new digital fundraising platforms, offering small and large shops the ability to create compelling crowd-sourced campaigns. It offers quick boosts to daily work, often in the form of "Top Ten" lists of ways to jump-start a new campaign or breathe life into an existing one. Guest bloggers offer periodic human-interest stories.	Website: <a href="https://blog.fundly.com/">https://blog.fundly.com/</a>
<b>Fundraising Authority</b>	Blog and resource site that digs deep into data and numbers to provide some interesting analysis of current trends and practices	Less of a conversational blog than others, this blog covers good basic fundraising how-tos and provides analytic coverage of trends such as leveraging social media. Links to podcasts, books and webinars make this a full-service stop for fundraising resources.	Website: <a href="http://www.thefundraisingauthority.com">www.thefundraisingauthority.com</a> .



## Blogs

Source	Type	Content and Focus	How to Get it
<b>Thoughts on the Nonprofit World, by Alan Cantor</b>	The blog component of the website of NH fundraising consultant Alan Cantor.	A familiar face to NH nonprofits, Alan tackles some of the bigger issues of nonprofit management and fundraising including evaluation, board development, and the relationships between funders and grantees. Not afraid to wade into controversial territory, Alan's blog is always thought-provoking.	Website: <a href="http://www.alancantorconsulting.com/blog">www.alancantorconsulting.com/blog</a> or follow him on <a href="#">Facebook</a>



## Websites

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<b>Alliance for Nonprofit Management</b>	A community of capacity builders for nonprofits that accelerates the impact of social change. The Alliance for Nonprofit Management is a catalyst to ignite and accelerate the impact of individuals and organizations helping nonprofits achieve positive social change.	The Alliance offers programming, advocacy, research, development and dissemination of cutting-edge theory and practices, and dialogue for social change	Website: <a href="http://www.allianceonline.org/">http://www.allianceonline.org/</a>
<b>Association of Fundraising Professionals of Northern New England (AFPNE)</b>	A national and local membership organization for fundraising professionals	Specializes in training, networking, and sharing resources/information throughout the profession. Website also offers information and resources for members and nonmembers, including job postings.	Website: <a href="http://www.afp-nne.org/">http://www.afp-nne.org/</a>
<b>Charity Navigator</b>	Exhaustive and unbiased ratings system of the nation's top 7000 charities.	Billed as "Your Guide to Intelligent Giving," Charity Navigator aims to advance a more responsive and more philanthropic marketplace. Want to see your organization as your donors see you? Look it up on Charity Navigator!	Website: <a href="http://www.charitynavigator.org">www.charitynavigator.org</a>
<b>GrantStation</b>	User-friendly tools for grant research and writing, grant portfolio analysis, newsletters, updates, and more.	Provides access to a searchable database of private grant makers that accept inquiries and proposals from a variety of organizations; federal deadlines; links to state funding agencies; and a growing database of international grant makers. Publishes two newsletters highlighting upcoming funding opportunities.	Website: <a href="http://www.grantstation.com">www.grantstation.com</a> Access their resources and learn about subscribing. (NH Center for Nonprofits members can get discounted access to GrantStation.)



## Websites

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<b>Guidestar</b>	National database of financial reports of U.S. Charitable organizations.	Many nonprofit professionals know Guidestar as a necessary evil – that place your shop has to upload their 990 to every year. But a good session on Guidestar is also one of the best ways to drill down to the real story behind the giving of many charitable foundations.	Website: <a href="http://www.guidestar.org">www.guidestar.org</a>
<b>National Center for Charitable Statistics</b>	A national clearinghouse of data on the nonprofit sector in the United States.	A well-organized and visually pleasing site, it takes raw data and presents it in a high-quality way that strengthens the work of nonprofits and the relationship between the nonprofit sector and other key sectors such as business, government and the broader society.	Website: <a href="http://www.nccs.urban.org">www.nccs.urban.org</a>
<b>Tech Soup</b>	Comprehensive source of technology information just for nonprofit organizations.	Tech Soup offers deals on free or low-cost software products and services, interactive forums where you can hash out technology issues with other nonprofit organizations, blog posts and tips on mobile fundraising. This is an indispensable	Website: <a href="http://www.techsoup.org">www.techsoup.org</a>

