

# NH Nonprofit Conference & Expo Sponsorship Opportunities

# About the Conference & Expo

The NH Nonprofit Conference & Expo attracts 300+ nonprofit leaders for a unique opportunity to attend workshops and meet experts in fundraising, technology, marketing, HR, governance, and more.

27% of previous Conference attendees were CEOs, 53% had budgets higher than \$1 million, and 63% had more than 10 staff.

### Who You'll Reach

The Center is NH's nonprofit hub and communicates with nonprofit leaders year-round through a variety of channels:

- Email newsletters sent to **7,000+ leaders** from business, government, and nonprofits
- Posts on our website, which is viewed 99,000+ times each month
- Social media posts to 6,000+ followers across Facebook, LinkedIn, and Instagram

# **Presenting Sponsor**

\$7,500

#### Only one sponsorship available at this level

- Company logo on all promotional materials, including links on the Center's website and social media
- Opportunity to address attendees
- Recognition on event signage and ballroom screen
- Verbal recognition during the event
- Logo on the front cover, full-page inside back cover ad, and exhibitor listing in the program
- Exhibitor profile on the Center's website
- Prominent exhibit space and 1 exhibitor ticket plus 3 additional tickets
- Three-month visibility in the Center's Business Directory



# **Education Sponsor\***

\$3,000

- Company logo on all promotional materials, including links on the Center's website and social media
- Company logo on event signage and ballroom screen
- Verbal recognition during the event
- ½-page ad and exhibitor listing in the program
- Exhibitor profile on the Center's website
- Exhibit space and 1 exhibitor ticket plus 2 additional tickets

# **Accessibility Sponsor\***

\$1,500

- Company name on all promotional materials, including on the Center's website and social media
- Name recognition on event signage
- ¼-page ad and exhibitor listing in the program
- Exhibitor profile on the Center's website
- Exhibit space and 1 exhibitor ticket plus 1 additional ticket

#### Exhibitor\*

\$1,000

- Exhibitor profile on the Center's website
- Exhibitor listing in the program
- · Exhibit space and 1 exhibitor ticket