Recognizing Board Engagement

Often the greatest motivator of future accomplishments is recognition of recent ones. You can use this knowledge as a behavioral tool to increase engagement from your volunteer board members. Assign a staff member to be the point of contact for board members to report their activities for the organization. The staff member will be responsible for updating the data.

At each board meeting distribute a chart like the one below with each board member’s accomplishments documented. Remind board members to fill you in on anything that you’ve missed after the meeting so that you can update the chart for the next meeting. Consider including not only board members, but also committee members who are not on the full board and former board members who are still actively engaged with the organization.

Making this information available to all board members acts to both applaud the work being done by engaged board members and to quietly highlight lack of engagement by others.

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| Board Member | Date | Details |
| John Doe | 4/15/2021 | Made a personal contribution to the Annual Fund |
| Jane Smith | 3/5/2021 | Secured $5,000 Conference Sponsorship from Regional Bank |
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| Committee Member | Date | Details |
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| Former Board Member | Date | Details |
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