Fundraising Dashboard

Modify this dashboard with meaningful measures from your own organization to give your Development Committee or Board a good picture of their progress in fundraising.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Activity | Current Goal | Last year’s total | 1st  quarter | 2nd  quarter | 3rd  quarter | 4th quarter |
| **Annual Fund** |  |  |  |  |  |  |
| Total # donors |  |  |  |  |  |  |
| Total # donors over $100 |  |  |  |  |  |  |
| Total # donors over $500 |  |  |  |  |  |  |
| Total # donors over $1000 |  |  |  |  |  |  |
| # Donors who increased gift |  |  |  |  |  |  |
| # Donors who did not give again |  |  |  |  |  |  |
| **Major Gifts** |  |  |  |  |  |  |
| # Prospect Visits |  |  |  |  |  |  |
| # Gifts over $1000 |  |  |  |  |  |  |
| # Gifts over $5000 |  |  |  |  |  |  |
| # Gifts over $10,000 |  |  |  |  |  |  |
| **Corporate Sponsorships** |  |  |  |  |  |  |
| # Requests |  |  |  |  |  |  |
| # Obtained |  |  |  |  |  |  |
| $$ raised |  |  |  |  |  |  |
| **Memberships** |  |  |  |  |  |  |
| # New members |  |  |  |  |  |  |
| # Renewals |  |  |  |  |  |  |
| $$ raised |  |  |  |  |  |  |
| **Special Events** |  |  |  |  |  |  |
| # Events |  |  |  |  |  |  |
| # Attendees |  |  |  |  |  |  |
| $$ raised |  |  |  |  |  |  |
| # Donors who attended |  |  |  |  |  |  |
| **Grants** |  |  |  |  |  |  |
| # Grants submitted |  |  |  |  |  |  |
| # Grants funded |  |  |  |  |  |  |
| $$ raised through grants |  |  |  |  |  |  |