Organization Dashboard Sample

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | This Quarter | YTD | Budget/Goal | Mgmt  Perspective |
| Financials |  |  |  |  |
| Total Revenue | $100,000 | $500,000 | $450,000 | Excellent |
| Total Expenses | $125,000 | $370,000 | $425,000 | Excellent |
| In-Kind Donations | $50,000 | $75,000 | $150,000 | WATCH\* |
|  |  |  |  |  |
|  |  |  |  |  |
| Fundraising |  |  |  |  |
| Annual fund | $10,000 | $75,000 | $100,000 | WATCH |
| Major donor gifts | $30,000 | $45,000 | $50,000 | Good |
| Special Events | $12,000 | $25,000 | $35,000 | Good |
| Corporate Sponsorships | $10,000 | $15,000 | $20,000 | Good |
| Grants | $5,000 | $10,000 | $50,000 | WATCH\* |
|  |  |  |  |  |
| Program Impact |  |  |  |  |
| # people served | 1050 | 1500 | 2000 | Good |
| # meals served | 5,500 | 7500 | 8000 | Good |
| # people referred to transitional housing | 100 | 250 | 350 | Good |
| # rides provided | 1250 | 2500 | 1500 | WATCH |
|  |  |  |  |  |
| Communications |  |  |  |  |
| # newsletters produced | 1 | 3 | 4 | Good |
| # website hits | 10,000 | 25,000 | 35,000 | Good |
| # PSA's aired | 3 | 7 | 12 | Good |
|  |  |  |  |  |
| Board Development |  |  |  |  |
| # board members who attended a training | 3 | 6 | 10 | WATCH |
| % attending board meetings | 50% | 45% | 90% | WATCH\* |
| % board members contributing to annual fund | 25% | 85% | 100% | Good |
|  |  |  |  |  |
| WATCH = Some Mgmt Concern |  |  |  |  |
| WATCH\* = Top 3 Mgmt Concerns |  |  |  |  |